WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

www.wtkr.com

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

CONTRACT

	Contract / Re	Contract / Revision		Alt Order#		
564791 /			07893784			
Product						
Crossroads GPS						
Contract Dates	Estimate #					
07/31/12 - 08/06/12	12/11/862					
Advertiser			Original Dat	e / Revision		
Crossroads GPS				/ 08/03/12		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broado	cast	Cash		
	Station	Accou	nt Executive	Sales Office		
	WTKR	WTKR Jamie An		Washington, D		
	Special Hand	lling				
	Demographic	3				
	Adults 35+	Adults 35+				

	IDB#	Advert	ser Code	Product Code		
	8433	12		11		
	Agency Ref		Advertise	er Ref		

ti: 0: 0: /B / E / B / B	Spots/			Totals		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount		
1 3 07/31/12 08/05/12 NewsChannel 3 News Start Date End Date Weekdays Spots/Week	5-6am	:30	NM 5	\$1,200.00		
Week: 07/30/12	<u>Rate</u> \$240.00					
D 2 3 08/06/12 08/06/12 NewsChannel 3 News	5-6am	:30	NM 0	\$0.00		
3 3 07/31/12 08/05/12 Newschannel 3 News	6-7am	:30	NM 5	\$1,825.00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/30/12 08/05/12WTF 5	Rate \$365.00			Ψ1,025.00		
D 4 3 08/06/12 08/06/12 Newschannel 3 News	6-7am	:30	NM 0	£0.00		
5 3 07/31/12 08/05/12 CBS This Morning	7-9a	:30		\$0.00		
Start Date End Date Weekdays Spots/Week	Rate	.50	NM 5	\$1,400.00		
Week: 07/30/12 08/05/12WTF 5	\$280.00	The state of the s				
O 6 3 08/06/12 08/06/12 CBS This Morning	7-9a	:30	NM 0	\$0.00		
E 7 3 07/31/12 08/05/12 Let's Make A Deal 9am	9-10am	:30	NM 4	\$1,660.00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/30/12 08/05/12WTF 5	Rate			41,000.00		
Spot Ch Date Range Description	\$415.00 Start/End Time	Mankdova Loveth D.				
2 3 07/30/12-08/05/12 Let's Make A Deal 9am	9-10am	Weekdays Length Rate	Type			
Credited	3-10am	WThF :30 \$415.00	NM			
0 8 3 08/06/12 08/06/12 Let's Make A Deal 9am	9-10am	:30	NM 0	\$0.00		
E 9 3 07/31/12 08/05/12 Price Is Right	11am-12n	:30	NM 1	\$555.00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/30/12 08/05/12wrF 5	Rate			4000.00		
Spot Ch Date Range Description	\$555.00 Start/End Time	Weekdays Length Rate	_			
1 3 07/30/12-08/05/12 Price Is Right	11am-12n	Weekdays Length RateWThF :30 \$555.00	Type			
Credited	Trum TEN	30 \$000.00	NM			
2 3 07/30/12-08/05/12 Price Is Right	11am-12n	WThF :30 \$555.00	NM			
Credited						
4 3 07/30/12-08/05/12 Price Is Right	11am-12n	WThF :30 \$555.00	NM			
Credited 5 3 07/30/12-08/05/12 Price Is Right	44am 40a	tel e				
Credited	11am-12n	WThF :30 \$555.00	NM			
) 10 3 08/06/12 08/06/12 Price Is Right	11am-12n	:30				
11 3 07/31/12 08/05/12 Newschannel 3 News	12n-1230pm		NM 0	\$0.00		
Showing thems	1211-1230piii	:30	NM 4	\$1,660.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 564791 /	Alt Order # 07893784	
Contract Dates 07/31/12 - 08/06/12	Product Crossroads GPS	Estimate # 12/11/862	
Advertiser Crossroads GPS		Original Date / Revision 08/03/12 / 08/03/12	

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/M Week: 07/30/12 08/05/12 112 4	Veek Rate \$415.00				19 11
D 12 3 08/06/12 08/06/12 Newschannel 3 News	12n-1230pm	:30	NM	0	\$0.00
13 3 07/31/12 08/05/12 CBS Daytime	1228-3pm	:30	NM	5	\$2,775.00
Start Date End Date Weekdays Spots/W Week: 07/30/12 08/05/12 wTF 5	<u>Veek</u> <u>Rate</u> \$555.00				
D 14 3 08/06/12 08/06/12 CBS Daytime	1228-3pm	:30			
15 3 07/31/12 08/05/12 Ellen Degeneres 3pm		:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/M	Veek Rate	,00	NM	5	\$1,975.00
Week: 07/30/12 08/05/12WTF 5	\$395.00				
D 16 3 08/06/12 08/06/12 Ellen Degeneres 3pm		:30	NM	0	\$0.00
17 3 07/31/12 08/05/12 NewsCha 3 News Firs Start Date End Date Weekdays Spots/M		:30	NM	4	\$1,120.00
Week: 07/30/12 08/05/12211 4	<u>/eek</u> <u>Rate</u> \$280.00				*
D 18 3 08/06/12 08/06/12 NewsCha 3 News Firs	et @ 4p 358-5pm	:30	NM	0	\$0.00
19 3 07/31/12 08/05/12 Newschannel 3 News		:30	NM	4	\$1,860.00
Start Date End Date Weekdays Spots/M				•	Ψ1,000.00
Week: 07/30/12 08/05/12112 4	\$465.00				
D 20 3 08/06/12 08/06/12 Newschannel 3 News 21 3 07/31/12 08/05/12 Newschannel 3 News	5-530pm	:30	NM	0	\$0.00
21 3 07/31/12 08/05/12 Newschannel 3 News Start Date End Date Weekdays Spots/M	530-6pm <u>/eek</u> Rate	:30	NM	4	\$1,740.00
Week: 07/30/12 08/05/12112 4	\$435.00				
D 22 3 08/06/12 08/06/12 Newschannel 3 News	530-6pm	:30	NM	0	\$0.00
23 3 07/31/12 08/05/12 Newschannel 3 News	6-630pm	:30	NM	5	\$2,525.00
Start Date End Date Weekdays Spots/M Week: 07/30/12 08/05/12 wTF 5	/eek Rate \$505.00				60 THE 600 * 300 CONTROL AND SECURIOR CONTROL
D 24 3 08/06/12 08/06/12 Newschannel 3 News	6-630pm	:30	AIRA	0	#0.00
25 3 07/31/12 08/05/12 7-730pm	7-730pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/M		.50	NM	5	\$2,925.00
Week: 07/30/12 08/05/12WTF 5	\$585.00				
O 26 3 08/06/12 08/06/12 7-730pm	7-730pm	:30	NM	0	\$0.00
27 3 07/31/12 08/05/12 730-8pm	730-8pm	:30	NM	5	\$2,775.00
Start Date End Date Weekdays Spots/M Week: 07/30/12 08/05/12 wTF 5	<u>/eek</u> <u>Rate</u> \$555.00		1		
O 28 3 08/06/12 08/06/12 730-8pm	730-8pm	:30	NM	0	\$0.00
29 3 07/31/12 08/05/12 Late News (M-F)	11-1135p	:30	NM	2	\$1,520.00
Start Date End Date Weekdays Spots/M		55.51	13141	-	Ψ1,020.00
Week: 07/30/12 08/05/12WT 2	\$760.00				
0 30 3 08/06/12 08/06/12 Late News (M-F)	11-1135p	:30	NM	0	\$0.00
31 3 07/31/12 08/05/12 Late Night with David Start Date End Date Weekdays Spots/W		:30	NM	3	\$705.00
Week: 07/30/12 08/05/12WT 3	\$235.00				
0 32 3 08/06/12 08/06/12 Late Night with David	Letterm1135pm-1237am	:30	NM	0	\$0.00
33 3 08/03/12 08/03/12 Friday Prime	9-10pm	:30	NM	1	\$1,655.00
Start Date End Date Weekdays Spots/M Week: 07/30/12 08/05/12 F 1	<u>feek</u> <u>Rate</u> \$1,655.00				2 3921
34 3 08/03/12 08/03/12 Friday Prime	10-11pm	:30	NM	1	\$1,375.00
Start Date End Date Weekdays Spots/W	leek Rate		,		Ţ.,U.0.00
Week: 07/30/12 08/05/12F 1	\$1,375.00		I		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocaTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

www.wtkr.com

Contract / Revision Alt Order # 564791 07893784 Contract Dates Product Estimate # 07/31/12 - 08/06/12 Crossroads GPS 12/11/862 Advertiser Original Date / Revision Crossroads GPS 08/03/12 / 08/03/12

Print Date 08/03/12

Page 3 of 3

The second secon	ate End Date End Date We	Description sekdays Spots/Week	Start/End Time Rate	Days	Spots/ Length Week	Rate	Type Spots	otals Amount
Time Period	# of Spots	s Gross Amount	Net Amount		Total	S	68	\$31,250.00
07/30/12 -08/03/12	2 68	3 \$31,250.00	\$26,562.50					
Totals	68	3 \$31,250.00	\$26,562.50					